



# WE'LL BE BACK!

## SEASA

CRUISE THE HEART OF  
SOUTH AUSTRALIA

### Dear customers & friends

**Sea SA has reluctantly suspended Wallaroo-Lucky Bay ferry services until mid-2010**, after the charter ferry we had planned to use while our new ferry Aurora is constructed, was unexpectedly withdrawn from the market.

This is a great loss, as the ferry has become such an integral part of the travel and tourism experience between the Yorke and Eyre Peninsulas, but we want to assure you that we will be back - bigger and better than before in 2010!

Sea SA has invested some \$6 million over the last 5 years in our Wallaroo and Lucky Bay terminal facilities, and has plans for more to come. We have invested considerable time and money in training our staff and marketing our service over the last 3 years, laying a strong foundation for our return.

Sea SA has worked closely with a wide network of tourism businesses to actively promote the Yorke and Eyre Peninsulas across Australia and has succeeded in helping local tourism and related businesses to flourish and prosper.

Sea SA will continue to build local tourism with the launch next year of the multi-million dollar, purpose built Aurora (see artist's impression below), capable of transporting 85 cars and 300 passengers in world-class safety and style.

We greatly appreciate the loyalty and patience of all our customers, who continue to support us with messages of encouragement. We have always believed in giving back to the people who support us, and as such, Sea SA has donated more than \$150,000 in cash and kind over the last 3 years alone to not-for-profit and community groups on both the Yorke and Eyre Peninsulas. Rest assured, we will extend the use-by dates on all current donated Sea SA vouchers until June 2011, to take into account the current suspension in services.

Special thanks to our loyal staff who have remained professional and steadfast, even though their jobs have been temporarily suspended. We hope to welcome them back with open arms when operations resume next year.



In closing, we will continue to work proactively during this temporary disruption to services to consolidate the future of Sea SA. Since commencing operations in 2006, Sea SA has operated at Lucky Bay on an annual license, which will not be converted to a lease until the government reaches a resolution with the Indigenous Land Use Agreement (ILUA). This is an issue we will continue to work on to reach a satisfactory outcome for future progress. Similarly, Sea SA will be seeking resolutions with government on the issues of truck access through Wallaroo and the proposed coastal land resumption by the Department of Environment and Heritage.

Watch this space!



Yours sincerely  
**Stephanie Dawson & Stuart Ballantyne**  
Directors Sea SA

For further information: [www.seasa.com.au](http://www.seasa.com.au)